



ROMANIAN-GERMAN UNIVERSITY
OF SIBIU



INSTITUTUL
INTERNATIONAL
DE MANAGEMENT



IUT de Saint-Denis
Université Paris 13



2ND CALL FOR PAPERS

13th International Scientific Conference of the Romanian-German University of Sibiu
&
2nd International Conference in partnership with the International Management
Institute (IMI-Nova) of Moldova, and the University Institute of Technology
of Saint-Denis - Université Paris 13, France

Challenges and answers in the wake of Europe 2020 Strategy
(Défis et réponses dans le contexte de la Stratégie Europe 2020)

Sibiu, Romania
November 22nd – 23rd, 2013

The European Union must adjust and adapt to the new challenges put up by the shifts that take place at a social, economical and political level. The Europe 2020 strategy is the European Union's ten-year growth strategy. It is about more than just overcoming the crisis which continues to afflict many of our economies. The objective of the economical growth is inherent to the management of the companies, to the education of consumers for developing an intelligent consumption, for the reduction of poverty of the population in favor of research and innovation.

It is about addressing the shortcomings of the growth model and creating the conditions for a different type of growth that is smarter, more sustainable and more inclusive. Therefore we must understand its challenges and try to find right answers in order to achieve the targets of this strategy in fields like:

1. Economics and Management;
2. Law and Administrative Sciences;
3. Human and Social Sciences.

1. PAPER FORMAT AND PUBLISHING

The papers will be written in **English / French / German** (if English / French / German is not your mother tongue, please make sure that the papers are written in proper academic English) and will be **between 4 and 16 pages long** (always even pages). **Papers must follow the guidelines described in 2013 Template.** The organizing committee reserves the right to reject submitted papers that do not comply with this format.



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The organizing committee **will not accept papers with more than 3 co-authors**. One author can submit an individual paper or two papers in collaboration. All submitted papers will be subjected to a double blind review process as to the following elements: originality, significance, clarity, contribution, results.

Accepted and presented papers **will be published in the CD Conference Proceedings with ISBN**.

2. DEADLINES

- ~~04.10.2013~~ **Extended deadline 18.10.2013** – Registration and full paper submission at conference@roger-univ.ro.
- ~~18.10.2013~~ **Extended deadline 25.10.2013** – Notification of paper acceptance or rejection.
- ~~01.11.2013~~ **Extended deadline 06.11.2013** – Payment of registration fee, including Conference Participation Form, sent by e-mail to conference@roger-univ.ro.

3. REGISTRATION FEE*

- **150 lei for national payments**
- **40 euro for international payments.**

*Covering registration, conference package (program and Conference Proceedings – CD), access to all conference sessions and lunch. Transport and accommodation costs will be supported by the participants.

In case the paper is multi-authored and more than one author would like to participate in the conference, each participant pays the registration fee separately.

The registration fee should be paid AFTER the acceptance of the paper.

Payments are to be made by bank transfer, as follows:

- **Bank account in LEI:** RO 21 BTRL 0330 1202 4867 18XX, paid at Transilvania Bank in Sibiu, in the name of Universitatea Romano-Germana din Sibiu, CUI 16505506
- **Bank account in EURO:** RO 67 BTRL 0330 4202 4867 18XX, SWIFT BTRL RO22, paid at Transilvania Bank in Sibiu, in the name of Universitatea Romano-Germana din Sibiu, CUI 16505506

All bank transfers must bear the specification „Registration fee for RO-GER Conference 2013”.



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4. ACCOMMODATION

Hotel booking information is available at: www.roger-univ.ro/ConferintaURGS,
Participants are required to book their own accommodation.

5. VANUE

Romanian-German University of Sibiu
28-32 Calea Dumbrăvii Avenue, Sibiu, Romania

6. CONFERENCE LANGUAGE: Romanian / English / French

7. CONTACT AND ADDITIONAL INFORMATION

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