



KOZMINSKI UNIVERSITY

ISEM 2012

INTERNATIONAL SEMINAR PROGRAM
DECEMBER 4th - 7th, 2012

Tuesday 4th December 2012

Introduction part

Time	Activities	Room: Aula I, Building C
16:00	Welcome speech	Prof. Grzegorz Mazurek, KU Mr Matthias Rehm, Embassy of Germany in Poland Prof. Martin Kornmeier, DHBW Ayse Bülbül, IKU Alexandra Tobias, ROGER
16:45	Kozminski Presentation	Justyna Marut
17:00	Introduction to the topic	Prof. Martin Kornmeier
17:30	National branding and the role of mega-events	Prof. Grzegorz Mazurek
18:00	Presentation of the groups	Msc Krzysztof Chmielewski Msc Sabine Matejek

Cultural integration/educational part

18:30	Welcome reception at Kozminski University, Polish cuisine	Cantine, Building A
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Wednesday 5th December 2012

Time	Activities	Room
09:00	Workshops session 1	Focus 1 - A/211 Focus 2 - A/212 Focus 3 - A/24 Focus 4 - D/310
12:00	<i>Lunch break</i>	Cantine, Building A
13:00	Mr. Igor Mitroczyk, Ph.D. EXPO Exhibition in Shanghai China 2010	Aula II, Building C
14:30	Mrs. Anne von Loeben, Partner, PwC Mrs. Grazyna Wiejak-Roy, Fellow of the Royal Institution of Chartered Surveyors, PwC	
16:00	<i>Break</i>	
16:30	Workshops session 2	Focus 1 - D/216 Focus 2 - D/217 Focus 3 - D/214 Focus 4 - D/215

Integration part

20:00	Evening clubbing with ESN Students	Meeting place: tbc
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Thursday, 6th December 2012

Time	Activities	Room
09:00	Paweł Madler, responsible for promotion of Poland during EURO 2012 on Football Championships	Aula LK, Building C
10:00	Professor Allan Brimicombe, University of East London on Impact study on the 2012 Olympic Summer Games in London	Aula LK, Building C
11:00	Professor Martin Kornmeier on Deutsche Katholiken Tag	Aula LK, Building C
11:45	Questions and answers	Aula LK, Building C
12:00	<i>Lunch break</i>	Cantine, Building A
13:00	Workshops session 3	Focus 1 - D/216, Focus 2 - D/310 Focus 3 - D/306 Focus 4 - D/215
15:00	<i>Break</i>	
15:30	Workshops session 3 (continued)	Focus 1 - D/308 Focus 2 - D/310 Focus 3 - D/303 Focus 4 - D/306

Integration part

20:00	Bus Party – Christmas Edition	Meeting place: tbc
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Friday, 7th December 2012

Time	Activities	Room
09:00	Workshops session 4	Focus 1 - D/311 Focus 2 - D/215 Focus 3 - D/308 Focus 4 - D/201
12:00	<i>Lunch break</i>	Cantine, Building A
13:00	Jurek Owsiak, founder and head of the Great Orchestra of Christmas Charity foundation	Aula LK, Building C
<i>Picture to be taken in AULA</i>		
15:00	<i>Break</i>	
15:30	Workshop presentation by students	AULA LK, Building C
18:00	Professors Conclusion Speeches	AULA LK, Building C

Cultural integration part

20:30	Farewell dinner for all participants – Babalu Open Fusion Restaurant, ul. Kłopotowskiego 3	Meeting place: tbc
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Additional activities

National Stadium in Warsaw: It will be possible to participate in a tour for individual sightseers. The tours are guided also in English, the guide is free of charge. Tours for individual sightseers will begin at: 10 a.m., 12 p.m., 2 p.m., 4 p.m., and 6 p.m. More information available at: <http://www.stadionnarodowy.org.pl/the-national-stadium/visiting-the-stadium>

Warsaw Rising Museum - <http://www.1944.pl/en/> (opening hours - Saturday and Sunday 10.00 a.m. - 6.00 p.m)

Chopin Museum <http://chopin.museum/en> (opening hours: 11.00 a.m. – 8.00 p.m).

Sports activities at Koźmiński University we have facilities at your disposal, so if you are interested in this kind of activity please pack also your sport outfit.



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Duale Hochschule
Baden-Württemberg
Mannheim



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